

Fiscal Unit/Academic Org	Dept Of Consumer Sciences - D1255
Administering College/Academic Group	Education & Human Ecology
Co-administering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Consumer Services Minor
Proposed Program/Plan Name	Consumer Sciences Minor - CONSCI-MN
Program/Plan Code Abbreviation	CONSSER-MN
Current Degree Title	

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		23	15.3	15	0.3
Required credit hours offered by the unit	Minimum	23	15.3	15	0.3
	Maximum	23	15.3	15	0.3
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0
Required prerequisite credit hours not included above	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Students acquire fundamental concepts of Consumer Sciences
 - Students achieve familiarity with methods used in Consumer Sciences
 - Students understand the consumer perspective as it relates to their major area of study

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- November 2010 Minor in Consumer Sciences attachments Chair letter, rationale, courses, transition plan.pdf: Chair letter and rationale

(Letter from Program-offering Unit. Owner: Montalto,Catherine P)

- EHE Dean's Approval - Semester Conv - Consumer Sciences - 010911.docx: College Approval Letter

(Letter from the College to OAA. Owner: Zircher,Andrew Paul)

Comments

- The existing undergraduate consumer services minor will be converted with minimal changes to an undergraduate consumer sciences minor. The course format of three required courses plus "select two" is being replaced with a set of five required courses. This change is in response to the creation of an undergraduate consumer sciences core.

The title of the minor is being changed to Consumer Sciences to reflect the name of the Department offering the minor and the undergraduate Consumer Sciences core that contributes four of the five courses required in the minor.

The Program/Plan Code Abbreviation for the existing minor is CONSSER-MN. We request a Program/Plan Code Abbreviation for the semester minor to be CONSCI-MN. *(by Montalto,Catherine P on 11/12/2010 01:24 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Montalto,Catherine P	11/15/2010 02:30 PM	Submitted for Approval
Approved	Fox,Jonathan Jay	11/15/2010 05:27 PM	Unit Approval
Approved	Zircher,Andrew Paul	01/22/2011 11:31 AM	College Approval
Pending Approval	Hanlin,Deborah Kay Vankeerbergen,Bernadette Chantal Meyers,Catherine Anne Jenkins,Mary Ellen Bigler Nolen,Dawn	01/22/2011 11:31 AM	ASCCAO Approval



Department of Consumer Sciences

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November 12, 2010

Dear Curriculum Review Committee,

The Department of Consumer Sciences in the College of Education and Human Ecology is presenting a total of five degree programs and two minors for semester conversion in Summer of 2012. Of the five degree programs, three are undergraduate programs including: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services and two are graduate programs in Consumer Sciences (MS and Ph.D.). Two minors will be converted taking new names: Consumer Sciences and Fashion and Retail Studies. The current programs in the department and college are:

- a. Undergraduate majors: BS in Hospitality Management, BS in Human Ecology with majors in Fashion and Retail Studies, and Consumer and Family Financial Services
- b. Undergraduate minors: Consumer Services and Textiles & Clothing
- c. Graduate programs: MS and Ph.D. in Human Ecology with specializations in Hospitality Management, Fashion and Retail Studies, and Family Resource Management

The faculty in the Department of Consumer Sciences have participated in a year long review of curriculum, commencing with research on programs at benchmark institutions and a review of survey information from program alumni. Much of the work on our undergraduate programs was done within program groups representing the interests of the three areas of study in Consumer Sciences: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services. The graduate faculty worked as a committee of the whole. At the start of Autumn 2009 each program faculty committee redefined program learning goals and linked these goals to a formal assessment plan. With this background, a curricular map of existing programs was drafted to identify any holes in coverage and redundancies. These maps served as the basis for program modifications.

For the undergraduate programs, common changes were the addition of new courses to cover gaps in the curriculum as seen through examination of the curricular maps, elimination of courses considered redundant, merging of existing courses facilitated by the extra time in semesters, and/or identification of courses from other units that complement learning goals in each program. Each of the three undergraduate programs and two minors is presented as a conversion to semesters with minimal changes to program goals and curricular requirements.

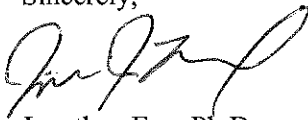
For the graduate programs, the department's situation is somewhat unique. Our proposal is for two new graduate programs (MS and Ph.D.) in Consumer Sciences. Previously our graduate degree programs were in Human Ecology, encompassing students working in Human Nutrition, Human Development and Family Science, and Consumer Sciences. Faculty from all three units agreed that one single degree is not adequately representative of these three areas of study as there is no common core of study amongst the

programs. To be more representative of the core area of study, each of the three units that previously contributed to graduate degrees in Human Ecology is proposing a new graduate program. In Consumer Sciences the proposed graduate program parallels our undergraduate program with a set of core requirements in consumer sciences followed by courses derived from 3 areas of study: Hospitality Management, Fashion and Retail Studies, and Family/Consumer Economics. These are not tracks and represent only an advanced treatment of consumer sciences within a specific market setting.

Faculty approval for the five degree programs and new (or significantly modified) courses was recorded through a formal vote on each program and course at one of two day-long retreats held in early June and mid-September 2010. At these meetings the undergraduate proposals drafted by program area groups were presented, discussed and put forward for full faculty vote. The Fashion and Retail Studies and Consumer and Family Financial Services programs were approved unanimously in these retreats. The Hospitality Management proposal required more significant revision as a result of faculty discussion and the subsequent vote was conducted online with all Consumer Sciences faculty voting and approving the final proposal. The MS and Ph.D. programs in Consumer Sciences were also reviewed and voted upon in the September retreat and the approval was unanimous through a formal and recorded vote. The two minor conversions were voted upon electronically by faculty in early November.

The faculty in Consumer Sciences submitted a strong rationale for programmatic changes, appropriate transition plans, and a plan to meet the resource requirements that come with these five degree and two minor proposals. I recommend approval of the BS degrees in Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services; minors in Consumer Sciences and Fashion and Retail Studies; and the two graduate degrees (MS and Ph.D.) in Consumer Sciences.

Sincerely,



Jonathan Fox, Ph.D.
Interim Chair
Consumer Sciences

Fiscal Unit/Academic Org	Dept Of Consumer Sciences – D1255
Administering College/Academic Group	Education & Human Ecology
Co-administering College/Academic Group	none
Semester Conversion Designation	Converted with Minimal Changes
Proposed Program/Plan Name	Consumer Sciences
Type of Program/Plan	Undergraduate Minor
Program/Plan Code Abbreviation	CON SCI - MN
Proposed Degree Title	Minor in Consumer Sciences

Program Rationale Statement

The existing undergraduate consumer services minor (quarter system) will be converted with minimal changes to an undergraduate consumer sciences minor (semester system). The minor is designed to enhance understanding of the consumer/market relationship with special emphasis on identifying and solving consumer problems. There are three learning goals for the minor: (1) Students will acquire fundamental concepts of Consumer Sciences; (2) Students will achieve familiarity with methods used in Consumer Sciences; and (3) Students will understand the consumer perspective as it relates to their major area of study.

Two slight changes have been made in the Consumer Sciences minor.

1. The course format of three required courses plus “select two” is being replaced with a set of five required courses (see table below). This change is in response to the creation of an undergraduate consumer sciences. The undergraduate consumer sciences core consists of five courses that offer students greater depth of knowledge about consumers. Four of these five courses (CONSCI 2990 Professional Development is not required for the minor) are required in the Consumer Sciences minor to provide a consistent set of courses and essential subject matter for all students pursuing the minor. The “Solutions to Consumer Problems” course is also retained in the minor.

Consumer Services Minor (Quarter System)	Consumer Sciences Minor (Semester System)
Minimum of 23 credit hours	Minimum of 15 credit hours; 5 3-credit courses
CSCFMFNS 243 Consumer Problems (U5)	CON SCI 2910 Consumer Problems and Perspectives
CON SCI 340 The Multicultural Consumer (U5)	CON SCI 3940 The Multicultural Consumer
CSCFMFNS 443 Solutions to Consumer Problems (U5)	CSCFMFNS 5130 Solutions to Consumer Problems
Select two graded courses in CON SCI or CSCFMFNS except CON SCI 300, 595 and 589.02	CON SCI 3910 Consumer Service and Satisfaction
	CON SCI 3930 Consumer Decision Making

2. The title of the minor is being changed to Consumer Sciences to reflect the name of the Department offering the minor and the undergraduate Consumer Sciences core that contributes four of the five courses required in the minor. The Program/Plan Code Abbreviation for the existing Consumer Services minor is CONSSER-MN. We request the Program/Plan Code Abbreviation for the semester minor be CONSCI-MN.

List of Semester Courses

2910	CON SCI	Consumer Problems and Perspectives (U3)
3910	CON SCI	Consumer Service and Satisfaction (U3)
3930	CON SCI	Consumer Decision Making I (U3)
3940	CON SCI	The Multicultural Consumer: Methods of Data Analysis (U3)
5130	CS CFMFNS	Solutions to Consumer Problems (U3)

Transition Policy

Students pursuing the Consumer Sciences minor who began their degree under the quarter system and must transition to the semester system before graduation will not be delayed nor disrupted toward progress toward the minor as long as they follow these guidelines: decide on their major, minor and degree within a time compatible with four-year graduation; meet the standards for progress defined by their academic unit and continue to complete appropriate course loads successfully; and actively develop and follow academic plans in consultation with their academic advisors. For further information go to this website - <http://ehe.osu.edu/academics/services.cfm>



Office of Academic Affairs
172 Arps Hall, 1945 N. High Street
614 688-4571

Date: January 9, 2011

To: Randy Smith, Vice Provost for Academic Programs
Elliot Slotnick, Associate Dean, Graduate School

From: Jackie Blount, Associate Dean, EHE Academic Affairs

RE: Semester Conversion Package for Department of Consumer Sciences

I am pleased to present the complete package of semester conversion materials for the Department of Consumer Sciences. In what follows, I will outline unique college and department contexts that have shaped this package. I will include tables summarizing constituent programs/courses and describe any other pertinent considerations. Finally, you will find Dean's level approval.

College Contexts

The College of Education and Human Ecology was formed in 2006 by merging two colleges (Human Ecology and Education). Curriculum across the new college, however, has remained relatively unchanged. Given this situation, we view the semester conversion process as a fresh opportunity to deepen the merger by building curricular collaborations among our units. We also wish to rethink our pre-existing programs and find ways to make them stronger, more coherent, and streamlined.

To these ends, we have asked faculty in our units to purge their curricula of little-used or less-than-relevant courses. We have challenged faculty to reach across unit lines to forge curricular collaborations by creating new degrees, interdisciplinary specializations, or co-taught courses. We are re-instituting a number of undergraduate teacher preparation programs (B.S.Ed.), each of which draws from courses in units around our college as well as across the university. We have encouraged five of our six units to address findings of the [2008 OSU Doctoral Program Assessment and Plan](#) by strengthening their Ph.D. programs and making them more coherent. They have responded by: 1) defining their Ph.D. programs in alignment with their units -- rather than with their pre-merger college (i.e., Ph.D. in Consumer Science rather than Ph.D. in Human Ecology); and 2) creating true cores for their Ph.D. programs if they did not previously exist. Additionally, an Ed.D. degree in Educational Leadership is being proposed to address the need of school administrators to pursue advanced degrees geared for practitioners. With approval of the Ed.D. and also with recent B.O.R. approval of our other practitioner-oriented programs, an Ed.S. (Education Specialist) program in School Psychology and another in Teaching and Learning, fewer graduate students in the college will pursue Ph.D.s by default than in the past.

We believe that, taken together, these changes will greatly strengthen our programs and clarify our new college identity.

Departmental Notes

Consumer Sciences (CS) is one of five units in the college to change its Ph.D. program to align with departmental boundaries rather than those of its previous college. CS faculty have proposed that the degree name change from “Ph.D. in Human Ecology” to “Ph.D. in Consumer Sciences.” The “Human Ecology” designation no longer makes sense because the college of that name does not exist. Also, Ph.D. degrees from other units with the “Human Ecology” designation have very little in common with each other as there is no common core. However, with the proposed Ph.D. in Consumer Science, a 12-credit hour common core will provide greatly enhanced cohesion to the degree program that will span three separate specializations. For similar reasons, CS faculty also are proposing that the name of their master’s degree change from “M.S. in Human Ecology” to “M.S. in Consumer Sciences.”

Finally, CS faculty likewise have chosen to improve the coherence of their B.S. degrees. Previously, the three main programs in the department each offered essentially independent majors. Now, though, the B.S. degrees have a true common core of courses shared by three majors. Not only will this improve quality and coherence for students, but it also will increase efficiencies in the department.

Summary Tables

Program	Extent of Change	Notes	Approval by EHE Curr. Committee	Approval by EHE College Council
Ph.D. Consumer Sciences	New	Name changed to align with unit. Otherwise, straight conversion. Includes a 12-credit hour common core.	Nov. 19, '10	Dec. 3, '10
M.S. in Consumer Sciences	New	Name change to align with unit. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Consumer and Family Financial Services	Converted	Have new common core with other undergraduate majors in dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Fashion and Retail Studies	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Hospitality Management	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Minor in Consumer Sciences	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10
Minor in Fashion and Retail Studies	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10

Courses	Number	Extent of Change	Approval by EHE Curr. Committee	Approval by EHE College Council
New graduate courses	3	New	Nov. 19, '10	Dec. 3, '10
New undergraduate courses	9	New	Nov. 19, '10	Dec. 3, '10
Total new Courses	12			
Re-envisioned graduate courses	12	Re-envisioned	Nov. 19, '10	Dec. 3, '10
Re-envisioned undergraduate courses	21	Re-envisioned	Nov. 19, '10	Dec. 3, '10
Total re-envisioned courses	33			
Graduate courses	17	Converted	Nov. 19, '10	Dec. 3, '10
Undergraduate courses	28	Converted	Nov. 19, '10	Dec. 3, '10
Total converted courses	45			
Total number of all courses	90			

College Approval

I have carefully reviewed all semester conversion materials for the Department of Consumer Sciences, having done so conjointly with the EHE Curriculum Committee. I also have discussed these materials with Dean Achterberg. This memo signifies Dean's level approval of the entire semester conversion package for the Department of Consumer Sciences.